**Award-Winning Design For Electrolux Professional’s Rack Type**

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**The green&clean rack type dishwasher wins prestigious Red Dot design awards**

Electrolux Professional has cemented its reputation for the highest design standards after being awarded a **Red Dot: Product Design Award 2018.**

With just one glass of water needed to clean an entire rack of dishes, the green&clean rack type delivers the lowest running costs on the market. Electrolux has worked hard to ensure that the green&clean rack type is easy to use, and even easier to maintain. The machine’s adaptive touchscreen interface boasts simple graphics to guide the user, while a host of technical refinements ensure best-in-class reliability.

Red Dot Award is one of the most respected international design competitions in the world and organized by the Design Zentrum Nordrhein Westfalen in Essen, Germany. The international Red Dot jury is composed of accomplished designers, design experts and specialist journalists from all around the world.

The jury evaluated a number of highly innovative entries from around the world and the green&clean rack type dishwasher received high praise from the judges for its functionality, usability, and ecological compatibility.

This latest accolade is the second time Electrolux’s innovative range of diswashers has landed a Red Dot Award after its green&clean hood type dishwasher also won the prize back in 2015.

**“We pride ourselves on raising the standards when it comes to the design of our products and it is great to receive recognition from the prestigious Red Dot Awards** **which is renowned worldwide as a benchmark for outstanding design solutions.”** says Riccardo Marzapani, Head of Dishwashing Category at Electrolux Professional.

“We strive to develop products that are based on the customer’s needs and raise the standard when it comes to ergonomic and functional benefits. Electrolux Professional invests in research and development to ensure that every product we introduce is of the highest quality with innovation and sustainability at the heart of everything we produce.”

The recent succession of awards for Electrolux Professional doesn’t stop there. We’re really starting to make a name for ourselves within the industry, as we have also been recognized for best-in-class design for a number of other products including our Refrigerated Counters and SpeeDelight high-speed cooking device.

This latest achievement from Electrolux Professional extends an impressive period of awards success for the brand, which saw both its green&clean rack type dishwasher and its EcostoreHP refrigerated counters awarded with a Good Design Award 2017. Meanwhile, its SpeeDelight high-speed cooking solution pick up four globally recognized design awards.

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| About Electrolux Professional  Electrolux Professional, part of the Electrolux Group, offers food service and laundry solutions for professional users. Our smart products and worldwide service network make customers’ work life easier and more profitable. With eight manufacturing plants and 10,000 service technicians in over 140 countries, we conduct our business in a sustainable way. In 2017, Electrolux Professional had global sales of SEK 7,7 bn and 2,900 employees. For more information, visit [www.electrolux.com/professional](http://www.electrolux.com/professional) |